



# ELI

## 2022 ANNUAL REPORT



### A Word From Our Executive Director:

Thrive! It is the name of our coaching program and it is certainly what we have seen families do in 2022. We began 2022 by helping Mayor Woodfin’s office roll out his guaranteed income pilot to 100 single moms in our city. Beyond that, we have helped nine local entrepreneurs launch small businesses. Families in our program are working hard to meet their goals in the areas of housing, workforce development as well as improving the mental and physical health of themselves and their children. We stand in awe of what our families are accomplishing! Strength and determination is what we are seeing in the East Lake and Woodlawn communities. We can hardly wait to see what will be accomplished in other parts of the city in 2023. Thank you for joining us in this important work and I pray you and yours are thriving as well!

Gratefully,  
 Pamela C. Bates  
 Executive Director



### 2022 By The Numbers...



153 families  
 received coaching



\$27,825 paid in  
 rent subsidies



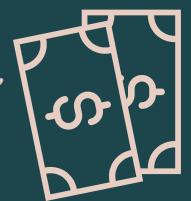
1,935  
 individuals aided



303 trips to  
 food market,  
 feeding 1059



\$11,289 in  
 utility assistance



52 individuals  
 secured new jobs,  
 received raises  
 or started their  
 own business

**AT ELI, WE HELP MOVE  
 PEOPLE FORWARD—  
 ONE FAMILY AT A TIME,  
 ONE GOAL AT A TIME**

# Sheena's story

Hello all. My name is Sheena McCloud. I have a beautiful daughter name Journee who is 11.

I am many things one would say: Christian, mother, sister, godmother, aunt, friend, girlfriend, nurse, pharmacy tech, problem solver, a doer, and the list can go on. I wear so many hats and I am often pulled in many directions but at ELI I find comfort and peace! I often sit back and reflect on my life and I can't help but thank God. I thank God for His grace, mercy, and unlimited blessings. I heard of ELI over a year ago from Jasper Career center. I was in nursing school and my peers and I were told that "Thrive" could be a resource that helped single parents but it was in Walker County. I contacted the Walker County person and asked if there was anyone in Jefferson or Shelby County. From the initial connection the people at ELI were genuine, fun, warm and comforting. I have always desired to get my finances under control but never had the money to do so or it always seemed as if it wasn't the right time. Through ELI I was able to take Dave Ramsey again but this time I was able to apply the knowledge through my everyday life. I had always known what a budget was but never remained consistent. I am excited when I see my debt eliminated. ELI has taught me to be consistent and to identify what went wrong in my spendings and fix it for the next month. Money management, time management, k-cups from the pantry, Christmas shop, single moms connect group, assistance on rent, self care, traveling and not feeling guilty, and even sometimes a quick counseling session with my financial coach Macy are all the great things I look forward to each month at ELI. I am forever grateful for allowing myself to be open and vulnerable when it came to my finances. I am thankful for the mindset to want to change for myself but most of all create the life I want to live! I will always speak on the graces of this organization that came into my life at a time that I wasn't looking; but we know that's usually how God sends His greatest blessings when we aren't looking. Being a single

parent isn't something I speak negatively on or even dread. I changed my narrative, God is the author of my story, I am rich in His favor, generational wealth is my portion; so being a single parent doesn't define me I define it. ELI has grown with me and I have grown with it! I look forward to being able to give back with ELI when I can! This gal will always be a voice for ELI because ELI has always been the voice for me when I didn't see a way!

Hebrews 10:36 "You need to persevere so that when you have done the will of God, you will receive what he has promised."

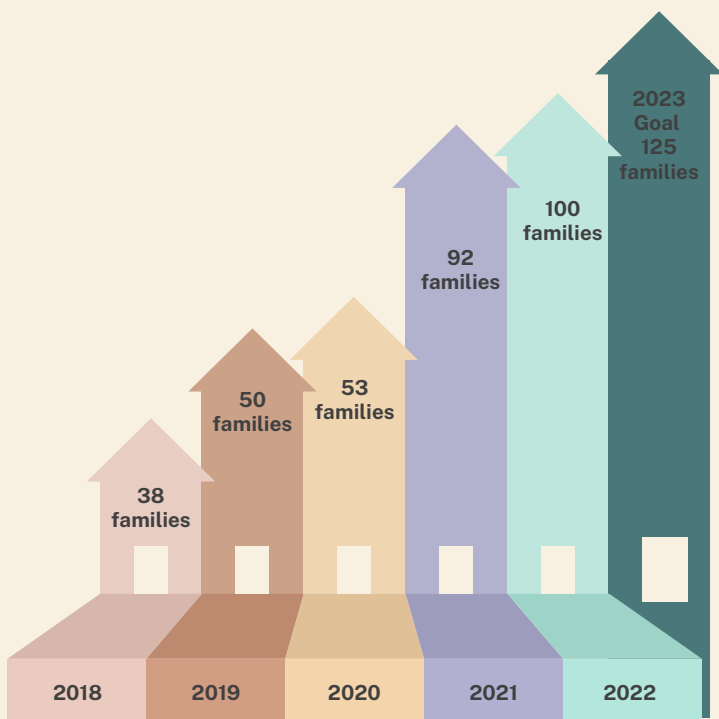


# Replication through Partnership

## ELI around the city in 2023



As we look forward to 2023, ELI is eager to serve even more families in the Birmingham community. We plan to offer these services in a variety of ways thanks to collaboration with community partners. **ELI Woodlawn** began serving families in the Woodlawn neighborhood this year through partnerships with The City of Birmingham, The Women's Foundation, Woodlawn United and The Mike and Gillian Goodrich Foundation. As part of this collaborative effort, we have hired a Thrive Coach to focus on Woodlawn families interested in wrap-around coaching services. This coach is currently serving 17 families and will add more in 2023. **ELI Ensley** will launch in 2023. As a community partner of Renew Birmingham, our Thrive Coach will accept referrals to meet with families in Ensley. ELI is also part of a redevelopment team including Zimmerman Properties, TriStar, Star-C and David Baker Architects that will begin construction on a 244 home mixed-use development in 2023 on the former Ensley High School site. Upon completion, our Ensley Coach can partner with even more families at that location that will also house after school opportunities with Star-C. **ELI Titusville** is scheduled to launch in January 2023 thanks to our partnership with Navigate Housing Partners. We will offer a dedicated coaching to provide wrap-around services: housing, food & utility assistance, workforce development, budgeting and so much more for Titusville families. Finally, ELI has begun work on a plan for new construction in East Lake! **ELI'S New Family Housing Initiative** is a partnership in the works. Currently including the city of Birmingham's Land Bank, Navigate Housing Partners, Ben Parker of High Mountain Group and a generous individual donor; this project will offer brand new, reasonably priced, energy efficient homes to our families in East Lake.



Helping families thrive



# Our Team



## Our 2022 Partner & Funders

Alpha Beta Xi Omega Chapter of Alpha Kappa Alpha Sorority, Inc., Barrett Elementary School, Birmingham Women for Good, Blue Cross/Blue Shield Caring Foundation, Cadence Bank, Cawaco RC&D, Childcare Resources, Christ Church Birmingham, Church of the Highlands, City of Birmingham, Coca-Cola Bottling Company United, Community Food Bank of Central Alabama, Community Foundation of Greater Birmingham, David Baker Architects, Federal Reserve Bank of Atlanta, Grace Klein Community, Hill Crest Foundation, Hope Inspired Ministries, Housing Affordability Trust, Housing Authority of Birmingham, Iberia Bank, Jefferson State Community College, Junior League of Birmingham, Lawson State Community College, MedExcel, The Mike & Gillian Goodrich Foundation, Mission Increase, Mountaintop Community Church, Movement Birmingham, New Neighbors Birmingham, Oak Tree Ministries, Operation Hope, Redeemer Community Church, Regions Bank, Renew Birmingham, Samford University, Serving You Ministries, South State Bank, Star-C, The Community Foundation of Greater Birmingham, Thompson Tractor Foundation, Truist Bank, United Way of Central Alabama, Wells Fargo Bank, The Women's Fund of Alabama, Woodlawn Foundation, WorkFaith Birmingham, Zimmerman Properties



We can't do it without you!  
Please give today to  
help families grow and  
communities thrive.

<https://elithrive.com/ways-to-give>